

THE REAL ESTATE STAGING ASSOCIATION[®]

Mission

●To be the source of education and business tools focused on the needs of stagers. ●To be an accessible network of support for all stagers. ● To be looked upon by Real Estate Organizations as the authority of staging. ● To form local chapters where needed to provide support to stagers. ●To actively promote and educate Real Estate agents, Home Owners and the general public as to the value of staging. ●To ensure staging becomes main stream within the Real Estate Industry. .

PART 1 - RESA[®] ATLANTA MEMBERSHIP APPLICATION



We've Set the Standard. Now We're Raising the Bar.

A RESA[®] Membership is required to be eligible for a RESA[®]-ATLANTA Membership. RESA[®]-ATLANTA membership applications are processed upon confirmation of applicants RESA[®] membership. Should your RESA[®] membership expire, this will result in suspension of your RESA[®]-ATLANTA membership until confirmation of RESA[®] membership reinstatement has been received. RESA[®]-ATLANTA does not provide refunds for the balance of suspended memberships.

Name:		Office	
Company:		Cell	
Address:		Home	
Address		Fax	
City State ,Zip			
Primary E-Mail:		Website:	

Industry Designations				
How long have you been a Stager?				
Trade organizations				
WCR Realtor Board				
Staging Services:	Furnished	Project Management	Fine Homes & Estates	Author/Writer
	Vacant	Model homes	Public Speaking	Training

Service Areas (check all that apply)

	Atlanta		Alpharetta		Buckhead		Carrollton
	Conyers		Decatur		Duluth		Dunwoody
	Fayetteville		Johns Creek		Kennesaw		Lawrenceville
	Marietta		Norcross		Peachtree City		Roswell
	Sandy Springs		Smyrna				

Check All That Apply:

- I want to join RESA[®]-ATLANTA
- I am a member of RESA[®]
- I have included validation of my RESA[®] membership with this application

Regular Member Option #1 - Individual doing or considering doing business as a Real Estate Stager; with voting and office-holding rights **\$ 60 YR**

Regular Member Option #2 - Individual residing more than a 100-mile radius of Atlanta, Georgia, doing or considering doing business as a Real Estate Stager; with voting and office-holding rights **\$ 50 YR**

TOTAL AMOUNT ENCLOSED \$

Make check payable to **RESA®-ATLANTA**. Mail check and completed application to:
RESA®-ATLANTA, Paige Earles 195 14th St Ne #2504, Atlanta, GA 30309

Charge _____ to my	VISA	MC	DISCOVER
Card #	Expiration		
Signature	*Please Note: a 2% processing fee will be applied to each payment made by credit card.		
Application process completed by:	Date		

PART 2 - CHAPTER PARTICIPATION

RESA®-ATLANTA is a member-driven organization. We rely exclusively on the efforts of volunteers.
Please indicate below the areas in which you can participate.

<input type="checkbox"/>	Broker Relations	<input type="checkbox"/>	Membership	<input type="checkbox"/>	Technology
<input type="checkbox"/>	Marketing	<input type="checkbox"/>	Newsletter	<input type="checkbox"/>	Special Events
<input type="checkbox"/>	Educational Development	<input type="checkbox"/>	Monthly Meetings	<input type="checkbox"/>	Website
<input type="checkbox"/>	Contact Management	<input type="checkbox"/>	Public Relations	<input type="checkbox"/>	Sponsorships

PART 3 - CODE OF ETHICS

This Code of Ethics is a set of principles to provide guidelines in our professional conduct with our clients, colleagues, and community. As a member of the Real Estate Stagers Association, I pledge to exercise judgment, self-restraint and conscience in my conduct in order to establish and maintain public confidence in the integrity of RESA® members and to preserve and encourage fair and equitable practices among all who are engaged in the profession of Real Estate Staging.

Clients: Working Relationships (confirm agreement by placing check mark next to each affirmative)

<input type="checkbox"/>	I will serve my clients with integrity, competence, and objectivity, and will treat them with respect and courtesy
<input type="checkbox"/>	I will offer services in those areas in which I am qualified and will accurately represent those qualifications in both verbal and written communications. When unable or unqualified to fulfill requests for services, I will make every effort to recommend the services of other qualified professionals
<input type="checkbox"/>	I will advertise my services in an honest manner and will represent the profession accurately.

Clients: Confidentiality and Conflict of Interest

<input type="checkbox"/>	I will keep confidential all client information, both business and personal, including that which may be revealed by other stagers
<input type="checkbox"/>	I will use proprietary client information only with the client's permission.
<input type="checkbox"/>	I will keep client information confidential and not use it to benefit myself, or my firm, or reveal this information to others

Fees

<input type="checkbox"/>	I will decide independently and communicate to my client in advance my fees and expenses, and will charge fees and expenses which I deem reasonable, legitimate, and commensurate with my experience, the services I deliver and the responsibility I accept.
<input type="checkbox"/>	I will make recommendations for products and services with my client's best interests in mind

Colleagues

<input type="checkbox"/>	I will seek and maintain an equitable, honorable and cooperative association with other RESA® members and will treat them with respect and courtesy.
<input type="checkbox"/>	I will respect the intellectual property rights (materials, titles and thematic creations) of my colleagues, and other firms and individuals, and will not use proprietary information or methodologies without permission.
<input type="checkbox"/>	I will act and speak on a high professional level so as not to bring discredit to the Real Estate Staging profession

Signature and Date: