

# THE REAL ESTATE STAGING ASSOCIATION

## Mission

- To be the source of education and business tools focused on the needs of stagers.
- To be an accessible network of support for all stagers.
- To be looked upon by Real Estate Organizations as the authority of staging.
- To form local chapters where needed to provide support to stagers.
- To actively promote and educate Real Estate agents, Home Owners and the general public as to the value of staging.
- To ensure staging becomes main stream within the Real Estate Industry.

## PART 1 - RESA ATLANTA MEMBERSHIP APPLICATION



***We've Set the Standard. Now We're Raising the Bar.***

A RESA Membership is required to be eligible for a RESA-ATLANTA Membership. RESA-ATLANTA membership applications are processed upon confirmation of applicants RESA membership. Should your An expired RESA membership will result in suspension of your RESA-ATLANTA membership until confirmation of RESA membership reinstatement has been received. RESA-ATLANTA does not provide refunds for the balance of suspended memberships

Name		Office	
Company		Cell	
Address		Home	
Address		Fax	
City & State		Zip	
Primary E-Mail		Website	
Industry Designations			
Home Staging Experience			
Trade organizations			
Realtor Board Membership			
Staging Services:	Furnished	Project Management	Fine Homes & Estates
	Vacant	Model homes	Public Speaking
			Author/Writer
			Training
Service Areas (check all that apply)			
<input type="checkbox"/>	Atlanta	<input type="checkbox"/>	Alpharetta
<input type="checkbox"/>	Buckhead	<input type="checkbox"/>	Carrollton
<input type="checkbox"/>	Conyers	<input type="checkbox"/>	Decatur
<input type="checkbox"/>	Duluth	<input type="checkbox"/>	Dunwoody
<input type="checkbox"/>	Fayetteville	<input type="checkbox"/>	Johns Creek
<input type="checkbox"/>	Kennesaw	<input type="checkbox"/>	Lawrenceville
<input type="checkbox"/>	Marietta	<input type="checkbox"/>	Norcross
<input type="checkbox"/>	Peachtree City	<input type="checkbox"/>	Roswell
<input type="checkbox"/>	Sandy Springs	<input type="checkbox"/>	Smyrna

Check All That Apply:	
• I want to join RESA-ATLANTA	<input type="checkbox"/>
• I am a member of RESA	<input type="checkbox"/>
• I have included validation of my RESA membership with this application	<input type="checkbox"/>
<b>Regular Member Option #1</b> - Individual doing or considering doing business as a Real Estate Stager; with voting and office-holding rights	<b>\$ 48 YR</b>
<b>Regular Member Option #2</b> - Individual residing more than a 100-mile radius of Atlanta, Georgia, doing or considering doing business as a Real Estate Stager; with voting and office-holding rights	<b>\$ 35 YR</b>
<b>Affiliate Member</b> Real Estate Broker, Real Estate Agent or Industry Professional with no voting or office-holding rights	<b>\$ 30 YR</b>
<b>TOTAL AMOUNT ENCLOSED \$</b>	
Make check payable to <b>RESA-ATLANTA</b> . Mail check and completed application to:	
<b>RESA Atlanta Chapter</b>	
<b>c/o Catherine Morrow</b>	<b>2096 Wyeth Walk, Marietta, GA 30062</b>
Signature	
Application process completed by:	Today's Date

<b>PART 2 - CHAPTER PARTICIPATION</b>			
RESA-ATLANTA is a member-driven organization. We rely exclusively on the efforts of volunteers. Please indicate below the areas in which you can participate.			
<input type="checkbox"/>	Broker Relations	<input type="checkbox"/>	Membership
<input type="checkbox"/>	Marketing	<input type="checkbox"/>	Newsletter
<input type="checkbox"/>	Educational Development	<input type="checkbox"/>	Monthly Meetings
<input type="checkbox"/>	Contact Management	<input type="checkbox"/>	Public Relations
<input type="checkbox"/>		<input type="checkbox"/>	Technology
<input type="checkbox"/>		<input type="checkbox"/>	Special Events
<input type="checkbox"/>		<input type="checkbox"/>	Website
<input type="checkbox"/>		<input type="checkbox"/>	Sponsorships
<b>PART 3 - CODE OF ETHICS</b>			
This Code of Ethics is a set of principles to provide guidelines in our professional conduct with our clients, colleagues, and community. As a member of the Real Estate Stagers Association, I pledge to exercise judgment, self-restraint and conscience in my conduct in order to establish and maintain public confidence in the integrity of RESA members and to preserve and encourage fair and equitable practices among all who are engaged in the profession of Real Estate Staging.			
<b>Client Relationships (confirm agreement by placing check mark next to each affirmative)</b>			
<input type="checkbox"/>	I will serve my clients with integrity, competence, and objectivity, and will treat them with respect and courtesy		
<input type="checkbox"/>	I will offer services in those areas in which I am qualified and will accurately represent those qualifications in both verbal and written communications. When unable or unqualified to fulfill requests for services, I will make every effort to recommend the services of other qualified professionals		

	I will advertise my services in an honest manner and will represent the profession accurately.
<b>Clients: Confidentiality and Conflict of Interest</b>	
	I will keep confidential all client information, both business and personal, including that which may be revealed by other stagers
	I will use proprietary client information only with the client's permission.
	I will keep client information confidential and not use it to benefit myself, or my firm, or reveal this information to others
<b>Fees</b>	
	I will decide independently and communicate to my client in advance my fees and expenses, and will charge fees and expenses which I deem reasonable, legitimate, and commensurate with my experience, the services I deliver and the responsibility I accept.
	I will make recommendations for products and services with my client's best interests in mind
<b>Colleagues</b>	
	I will seek and maintain an equitable, honorable and cooperative association with other RESA members and will treat them with respect and courtesy.
	I will respect the intellectual property rights (materials, titles and thematic creations) of my colleagues, and other firms and individuals, and will not use proprietary information or methodologies without permission.
	I will act and speak on a high professional level so as not to bring discredit to the Real Estate Staging profession
Signature and Date:	